

Local Business Woman Honored by International Company

LAKEVILLE, MN (Feb. 18, 2009) – Wendy Crawford, Lifeforming Leadership Coach & Trainer of His Heart Art of Coaching & Consulting, Inc., was recently honored by Target Training International (TTI) as the recipient of the Chairman’s Award for Services to the Community at the TTI Winners’ Conference in Scottsdale, Arizona.

TTI presented the award to Wendy Crawford for her involvement in community service initiative. Crawford volunteered her time and expertise to those in the community, members and leaders of Bridgewood Church in Savage. She spent six weeks providing over 12 hours of interactive training which helped attendees: improve their communication, listening skills, better understand themselves and those in their spheres of influence, learn the “how” and “why” they do what they do, and discover their natural behavior design.

Bill Bonnstetter, Chairman of TTI, said Crawford, along with several fellow TTI Value Added Associates, has demonstrated a strong devotion to contribute to our society by delivering the power of TTI’s assessments to those in the community.

“It’s my desire to help others communicate and have “better connections” with their superiors, peers, co-workers, spouse, children, family, and friends. Most frustrations are a direct result of a miscommunication or misunderstanding which can be prevented or easily resolved through improved listening skills, better communication and by intentionally creating a culture of honor. It was a privilege to bring this experience and tools to the community, members, and leaders of Bridgewood Church. I believe lives were changed. Each received a new understanding, relationships were enhanced, communication was improved, and the community was impacted by this community service effort.” Crawford said.

His Heart Art of Coaching & Consulting exists to help people experience “Better Connections” for life. This is accomplished through Life Coaching and providing interactive training in the understanding of the DISC and PIAV Motivators language which results in enhanced communication and understanding among individuals, couples, families, staff, and teams.

Based in Scottsdale, Arizona., Target Training International (TTI) is the leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products are used by over 7,000 Value Added Associates in more than 50 countries and are available in 26 languages.

For More Information:

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